

# INSTRUCTORS COURSE

LEVELS 1 & 2



**INFORMATION PACK** 

Scurry Dog is a fun new sport with five exciting Games and five levels of progression.

Our gundog-inspired Games are unique as they provide a structured way to train with all active pet dogs, especially working breeds.



Becoming a Scurry Dog Instructor will boost your business, refresh your offer, and attract an eager and committed client base.



Our accredited Instructors run classes, workshops and trials for their clients within a progressive framework.

Handlers and dogs progress through the five Levels of each of the five Games, earning points and collecting badges at trials.

This rewarding and achievable structure creates a fulfilling sport that gets clients hooked and keeps them coming back for more.



You will be supported all the way as part of our community of Instructors – a rapidly expanding group of passionate professionals who love dogs, people, and the thrill of Scurry Dog.

# What do clients say?

Scurry Dog already has a proven track record for handlers and their dogs.

Draig loves being a Scurry Dog. Feeling fulfilled physically and mentally after class, 100% the best thing we ever started doing to know him better!

Allowing your dog to meet their breed specific needs, through fun scurry games inspired by gundogs! ...Bear not a typical gundog type was amazing.

We've already used the skills learnt on our daily walks with our dog, resulting in one very fulfilled and sleepy dog when we get home. If you have any working line breed, sign up and give it a go, you won't regret it!



Our mission at Scurry Dog is to empower and inspire dog owners to develop deeper partnerships with their dogs, through the fun and exciting world of gundog scurries.



Scurry Dog uses creative challenges to explore dogs' natural talents and give them a job to do.

There are five Games and five Levels, inspired by gundog skills required in the field.

Handlers and dogs progress through the Levels by earning points and collecting badges at trials.

Training for the sport develops connection between owners and dogs, with the ultimate goal of living happy and harmonious lives.

# Become an Instructor

Scurry Dog Instructors expertly guide their clients towards their training goals, focussing on fun and enjoyment

This course is for you, if you...

- are people and community focused
- love dogs and care about their wellbeing
- have experience of training dogs and teaching people
- are passionate about connecting people and dogs
- are kind and open-minded
- are keen to acquire new skills



The course is a mixture of theory learning and practical support based on tested and reliable training strategies.

The content and support provides you with everything you need to confidently run Scurry Dog training events and trials.



The course exceeded my expectations. It was really in depth, your knowledge and experience was evident throughout and that gave me real confidence in the Course and in you both. Your passion and commitment is beautiful.

# Instructor membership

After graduating the course, you can pay a membership fee to become an Accredited Scurry Dog Instructor. Our Accredited Instructors can run Scurry Dog classes, workshops and trials. The membership also unlocks further support and resources.

What's included	License membership  £10/month or £100/year
Accredited Instructor status	
Use the Scurry Dog brand and logo on your materials	$\bigcirc$
Business boost: Profile on Scurry Dog website	
Trainer Tribe: online community	
Access 1:1 expert advice from Head Instructors	
Marketing materials and templates	
Free advertising in community social media platforms	

[I have] met some incredible people, a group of us talk every day, discuss current training clients, and support each other

# What's inside...



10 Lessons

Online lessons covering theory behind Scurry Dog, and practical elements of teaching the Games.



## 2 Instructor Camps

7 days of in person workshops, with 1:1 coaching and opportunities to complete your assessments.



# Instructor Academy

Resources including Course Handbook, training videos and plans, lesson and course plans, and marketing templates.



# Online and in person community

Access to 1:1 support from the Head Instructors, online Instructors community, and the opportunity to join us at events across the UK.



#### **Bolt on module**

Additional module on organising and assessing trials, so you can organise competitions for your clients to progress through the levels.

£2,150 £1,250

An exclusive 40% discount on the full price of the course

# Frequently Asked Questions

### How long is the course?

The upcoming course (starting May 2025) is 10 weeks of online lessons, with 2x in-person Instructor Camps totalling 7 days.

#### What are the dates for the next Course?

Online lessons: Monday 12th May - Monday 14th July.

Instructor Camps: Camp 1, Friday 18th - Sunday 20th July.

Camp 2, Thursday 28th - Sunday 31st August.

The 10 online lessons will be via Zoom on Monday nights, 7.30–9.30pm.

The Instructor Camp is in-person in South Wales. There is accommodation bookable on site.

#### How much does the course cost?

This is the third cohort of Scurry Dog Instructors, and costs £1,250. As Scurry Dog is still growing, we are offering an exclusive discount of over 40% on the full cost of the course, for this cohort of Instructors.

# Is there a payment plan available for the course?

Yes there are payment plan options available for you to pay the cost of the course in four instalments.

## How do I register interest for the course?

Apply through the application form on the Instructors pages of our website.

## Is there an assessment or an exam to pass the course?

Yes, there are three parts to the assessment which you will need to pass in order to graduate from the course.

# Do I need to have a background in gundog training to be an Instructor?

No, you do not need to have any prior experience of gundog-specific training to come on our course.

## Does my dog need to have experience of gundog work?

Scurry Dog is open to all dogs regardless of background and experience. Your dog does not need to have had experience of gundog training.

# What training approach does Scurry Dog take?

Scurry Dog aims to improve overall quality of life for dogs and their owners, as well as their relationship. This is best achieved by making sure that the process of learning is fun, inspires a sense of safety and predictability, and is clear and effective. Scurry Dog as a dog sport does not promote or use any aversives. We aim to create an inclusive community of trainers based on a passion for improving the lives of owners and dogs, and governed by kindness, open-mindedness and mutual respect.

# Do I need to have any training qualifications or requirements in order to come on the course?

We are looking for people with experience of teaching dogs and people. We still encourage you to apply if this isn't the case as we review applications individually.

### What certification do I get?

On successfully completing the course you will get a certificate to confirm completion. After graduating the course, you can pay a membership fee to become an Accredited Scurry Dog Instructor, when you will be able to teach Scurry Dog and hold Scurry Dog events.

## What support will I receive after the Course?

If you successfully pass the course, you will be able to become an Accredited Instructor. Our membership community for Accredited Scurry Dog Instructors provides you with extra support and is focussed on your growth and development.

## You will get:

 Accredited Instructor status – as an Accredited Instructor, you can hold Scurry Dog training events and trials.

- Use of our logo and branding use our Scurry Dog logo and branding to advertise to clients on your website, clothing, social media, signage etc.
- Guides and templates access to our Canva collection of editable social media templates and information sheets, to kickstart your advertising.
- Community support be a part of our community, to connect, learn and grow alongside like-minded Instructors who share your passion for Scurry Dog.
- Access to expert knowledge online support from Scurry Dog Head Instructors.
- Promote your business to new clients listing and profile on our Scurry Dog website, and free advertising on our community social media platforms.







We can't wait to see you on our Instructor's Course soon, and get you on board with our Scurry Dog community!

Aleks and Clare
Co-founders of Scurry Dog

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